



Contact: Dan Brown or Matthew Johnson  
Tel: 512-366-9199  
Email: [info@diversityguides.com](mailto:info@diversityguides.com)

FOR IMMEDIATE RELEASE

## **VIDEO BY DIVERSITY GUIDES EXPERT BRIAN MCNAUGHT WINS AWARD The Silver Telly Goes to... “Anyone Can Be An Ally”**

AUSTIN, Texas – April 26, 2012 — The workplace training video “Anyone Can Be An Ally—Speaking Up for an LGBT Inclusive Workplace” was recently honored with a Silver Telly at the 33rd Annual Telly Awards. The video, produced by SunShower Learning and written and presented by Diversity Guides expert Brian McNaught, demonstrates how anyone can be an ally in creating a respectful workplace that is inclusive of gay, lesbian, bisexual and transgender co-workers and customers. It was among nearly 11,000 entries from all 50 states and numerous countries.

The Telly Awards is the premier award honoring outstanding TV commercials and programs, video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, TV stations, and corporate video departments in the world. Fewer than 10 percent of entries receive their highest honor, the Silver Telly.

Labeled “the godfather of gay sensitivity training” by *The New York Times*, Brian McNaught is considered the world’s leading corporate diversity consultant for gay, lesbian, bisexual and transgender issues in the workplace. He is the co-creator and founding expert at Diversity Guides, an online resource that helps companies actualize anti-discrimination policies regarding sexual orientation and gender identity/expression, capitalize on gay and transgender talent, and maximize productivity and total net return.

Diversity Guides founder and CEO Dan Brown was elated to hear about the honor, saying, “Brian has been an invaluable partner for Diversity Guides. This award confirms what we already knew: no one is better at creating quality content that addresses LGBT issues in the workplace.”

Deb Dagit, the Global Head of Diversity & Inclusion for a Fortune 100 company, added, “In this short, 14-minute video, Brian McNaught offers what we need to know, and what we need to say and do as allies—in a way that is compelling, informative and actionable. If you are looking for guidance about language choices, when to speak up, and how to foster inclusion as an authentic LGBT ally, this video (and a little courage and practice) is all you need to have the confidence and capability to make a difference.”

###

Diversity Guides and Manager’s Guide for Gay & Transgender Workplace Issues are trademarks of Diversity Guides LLC. All other trademarks are the property of their respective owners.