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## **DIVERSITY GUIDES RECEIVES BUSINESS CERTIFICATION Recognition Improves Access to Corporate Procurement Processes**

AUSTIN, Texas – September 15, 2009 — Diversity Guides™ announced today that it has obtained certification from the National Gay & Lesbian Chamber of Commerce® (NGLCC) as a Lesbian, Gay, Bisexual and/or Transgender Business Enterprise (LGBTBE). The certification allows Diversity Guides to participate in the NGLCC's Supplier Diversity Initiative, which provides opportunities for LGBTBEs to gain exposure within corporate procurement processes and to create connections with other LGBTBEs. In order to qualify for certification, a company must be at least 51% owned by lesbian, gay, bisexual or transgender (LGBT) individuals.

“Certification has become essential for smaller businesses like Diversity Guides to market to large corporations” said Diversity Guides President Dan Brown. “Without it, we would have a much tougher time just getting our foot in the door. Now, not only do we have our foot in the door, we know it is in the door of a company committed to using LGBT suppliers.”

“We are glad to welcome Diversity Guides as a newly certified LGBTBE and encourage their success in connecting with both corporate America and other certified LGBT-owned businesses,” stated Victoria Fulkerson, senior manager of supplier diversity and corporate relations at the NGLCC.

Diversity Guides is the only place to find the Manager's Guide for Gay & Transgender Workplace Issues™. Developed by renowned educator and trainer Brian McNaught, the guide helps companies actualize anti-discrimination policies regarding sexual orientation and gender identity/expression, capitalize on gay and transgender talent, and maximize productivity and total net return. Companies interested learning more about the guide can visit the Diversity Guides Web site at <http://diversityguides.com> or call 877-324-3204.

The NGLCC's Supplier Diversity Initiative provides LGBT-owned businesses with tools to make connections and open doors with America's top corporations and each other. The program was inspired by the Women's Business Enterprise National Council and the National Minority Supplier Development Council® and their missions to create opportunities for women and minority owned businesses within corporate supply chains. Additional information about the NGLCC and the Supplier Diversity Initiative can be found at <http://nglcc.org/supplierdiversity>.

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